



Thursday July 16

Western New York Preview Day! We want to show residents of Western New York our brand new center first! Show your license and receive a free gift and savings card while supplies last!

- 10am – 10:30am The Sheriff is in Town bring the kids to get deputized by the Sheriff of Westertown sponsored by Martin's Fantasy Island
- 11am – 1pm Cirque Productions presents "Strolling Imaginaires" - an entertaining and imaginative theatrical display of costumed characters and creations of party art
- 1pm – 6pm Mini Neck massages sponsored by Barton Hill Hotel and Spa
- 1pm – 6pm Wii Want you to Play – Wii play station will be set up to rate your agility sponsored by University Sports Medicine, Niagara Falls Memorial Medical Center, and City TV
- **Daily In Store Enter to Win Contests** look for the enter to win logo in participating stores (click here for participating stores and prizes)
- **Enter to Win over 150 prizes worth over \$20,000** including a \$5,000 Fashion Outlets of Niagara Falls Shopping Sprees and prizes from Area Businesses and Attractions (click here for list of prizes) Ballot Boxes located in designated locations throughout the mall
- **Fashion Outlets Prize Patrol** - Mall team will be roaming through mall and randomly picking 4 lucky winners each day to have all their shopping purchases paid for with mall gift cards!
- Gift with purchase – Eco-friendly totes with Green Savings Cards and Water Bottles with purchases of \$100 or more (while supplies last) redeem same day receipts at customer service center
- 3pm – 5pm Join the four Western New York radio stations featuring **WYRK, JACK FM, WJYE and WBLK** for live radio remotes and prizes
- All Day "Quench your Thirst for Charity" stop at Ben & Jerry's and purchase a beverage, 100% of beverage sales go to Charities Opportunities Unlimited and Community Missions



Friday July 17

- 10am A Toast to Savings - Join us as the mall opens for a complimentary Toast to Saving with FREE souvenir wine glasses while supplies last

Throughout the Day

- Noon – 5pm Cirque Productions presents “ Strolling Imaginaires”-an entertaining and imaginative theatrical display of costumed characters and creations of party art
- 1pm – 6pm Mini Neck massages sponsored by Barton Hill Hotel and Spa
- 1pm – 6pm Wii Want you to Play – Wii play station will be set up to rate your agility sponsored by University Sports Medicine, Niagara Falls Memorial Medical Center, and City TV
- **Daily In Store Enter to Win Contests** look for the enter to win logo in participating stores (click here for participating stores and prizes)
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- Gift with purchase – Eco-friendly totes with Green Savings Cards and Water Bottles on purchase \$100 or more (while supplies last) redeem same day receipts at customer service center
- Noon – 2pm Join WBUF 92.9 JACK Radio with a live radio remote, prizes and more!
- 3pm – 5pm Enjoy a Mini massage sponsored by Barton Hill Hotel and Spa
- 5:30 – 8pm Car Show outside parking lot sponsored by Elks Lodge & Free Wheeling Car Club
- All Day “Quench your Thirst for Charity” stop at Ben & Jerry’s and purchase a beverage, 100% of beverage sales go to Charities Opportunities Unlimited and Community Missions



Saturday July 18

- 10am A Toast to Savings - Join us as the malls open for a complimentary Toast to Saving with FREE souvenir wine glasses while supplies last
- 11am – 3pm - Tommy Bahama's ribbon cutting. Visit the new location of Tommy Bahama located across from Ultra Diamonds. Enjoy music by Zak Ward and a special Grand Opening Gift with Purchase
- 11am – 3pm Mini Neck massages sponsored by Barton Hill Hotel and Spa
- 11am – 3pm Wii Want you to Play – Wii play station will be set up to rate your agility sponsored by University Sports Medicine, Niagara Falls Memorial Medical Center, and City TV
- 11am – 5pm Cirque Productions presents "Strolling Imaginaires" - an entertaining and imaginative theatrical display of costumed characters and creations of party art
- **Daily In Store Enter to Win Contests** look for the enter to win logo in participating stores (click here for participating stores and prizes)
- **Enter to Win over 150 prizes worth over \$20,000** including a \$5,000 Fashion Outlets of Niagara Falls Shopping Sprees and prizes from Area Businesses and Attractions (click here for list of prizes) Ballot Boxes located in designated locations throughout the mall
- **Fashion Outlets Prize Patrol** - Mall team will be roaming through mall and randomly picking 4 lucky winners each day to have all their shopping purchases paid for with mall gift cards!
- Gift with purchase – Eco-friendly totes with Green Savings Cards and Water Bottles on purchase \$100 or more (while supplies last) redeem same day receipts at customer service center
- Noon – 2pm Join Country 106.5 WYRK Radio for a live radio remotes, prizes and more!
- 1pm – 6pm Wii Want you to Play – Wii play station will be set up to rate your agility sponsored by University Sports Medicine, Niagara Falls Memorial Medical Center, and City TV
- 2pm – 4pm Join WJYE 96.1 Radio for a live radio remote, prizes and more!
- The 5th edition of **Chicks Day Out with the NEW Country 95.3 Promotion 10 Lucky winners** and their guests arrive via Limo bus for a shopping spree and overnight stay – Listen to win!
- All Day "Quench your Thirst for Charity" stop at Ben & Jerry's and purchase a beverage, 100% of beverage sales go to Charities Opportunities Unlimited and Community Missions



Sunday July 19

- 11am A Toast to Savings - Join us as the malls open for a complimentary Toast to Saving with FREE souvenir wine glasses while supplies last
- 11am – 1pm Join WBLK 93.7 Radio sponsored by Pepsi to celebrate Ben & Jerry's "Quench your Thirst for Charity", 100% beverage proceeds go to charity
- 11am – 3pm Wii Want you to Play – Wii play station will be set up to rate your agility sponsored by University Sports Medicine, Niagara Falls Memorial Medical Center, and City TV
- 11am – 3pm Mini Neck massages sponsored by Barton Hill Hotel and Spa
- Noon – 4pm Cirque Productions presents "Strolling Imaginaires"- an entertaining and imaginative theatrical display of costumed characters and creations of party art
- Noon – 6pm Mini neck massages sponsored by The Spa at Seneca Niagara Casino Hotel
- All Day "Quench your Thirst for Charity" stop at Ben & Jerry's and purchase a beverage, 100% of beverage sales go to Charities Opportunities Unlimited and Community Missions
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- **Fashion Outlets Prize Patrol** - Mall team will be roaming through mall and randomly picking 4 lucky winners each day to have all their shopping purchases paid for with mall gift cards!
- Gift with purchase – Eco-friendly totes with Green Savings Cards and Water Bottles on purchase \$100 or more (while supplies last) redeem same day receipts at customer service center
- 2pm – 4pm Join WBLK 93.7 Radio for a live radio remote, prizes and much more